PROJECT ID:

TITLE:

KEYWORDS:

AGE OF STUDENT(S):

Artist statement

With this work of mine, I drew what I would otherwise be too conflicted to express in my own terms but as the old saying goes "A picture is worth a thousand words" so I decided to speak in the form of art.

I would say that my artistic skills are still in the stage of development, for I do not believe in perfection, but rather, in continuous progression. For some years I have tried to master digital art and for that time I've found pleasure in creating sentimental drawings and challenging myself out of my comfort zone. This poster was a combination of both, emotional and challenging, heart-rendering yet psychological.

Furthermore, my art style is based or rather depends on the use of symbolism and I tend to display troubling matters and often offer a solution such as in this case.

"The world is in *our* hands"-is the title of my project, a straightforward and simple claim that many people seem to forget. It is indeed mesmerizing the fact that every step we take, every decision we make affects us and those around us, but are we really that careful, are we really aware of the consequences of our own actions? That is why I have decided that in my own way, and style, to try and raise awareness, raise my own silent voice portrayed in this poster, and remind people that things must be taken more seriously.

The poster displays two hands similar to each other yet the atmosphere they exhibit is quite conflicting. At first glance, the hand on the left seems to be crushing planet earth and the one on the right is holding it gently, but if we look closely and compare the two hands, we can see that they are absolutely the same, the shape and hold are the same but the perspective is what gives the opposing illusion.

Apart from the grip, the appearance of each hand symbolizes one's purity and health. The hand destroying the world seems to be bruised and dirty, while the hand with the embracing hold appears to be healthy and clean; this confirms the actuality that the way we treat the world we treat ourselves and vice versa. If we show more tenderness, concern, and responsibility towards our environment, we will be repaid with the same compassion, but if we portray a reckless and destructive behavior not only do, we demolish our planet but we'll annihilate humankind as well. Another thing to notice is the outward appearance of planet earth itself. Despite the gruesome grip or the humane hold, the image of both worlds is different too. Comes to show that all the pollution, deforestation, global warming, climate change, ocean acidification are all human activities caused by our own hands. But we as humans have developed enough and achieved a great scientific leap and level of understanding that can be used to take care of the world from harm and correct our mistakes with the help of recycling, wildlife preserves, biofuels, renewable energy, biotechnology, and many more.

Another thing to note is the color contrast of the two sides. The color red is known to symbolize war, sacrifice, anger, and danger whilst blue symbolizes sensitivity, revelation, inspiration, and freedom. Also red is revealed to be the color that draws attention better than other colors and it radiates powerful energy that motivates people to take action. As for blue being a calming and relaxing color to our psyche, it provides us with peace and security.

We are the problem, we cause these troubles, we'll bring destruction, but we can be the solution, we can find a way and save our earth, save our life. The future is in our hands, don't let them crush it, instead change perspectives, change ways, change the grip.

"It is in your hands to create a better world for all who live in it", the wise words of Nelson Mandela were the inspiration of this project, and so I believe that this quote would be the best fit for the ending of this artist statement.

Here I will also provide the link to the time lapse video of my poster design: <u>https://youtu.be/JYaKO3TZ6BI</u>

WE ARE THE PROBLEM BUT WE CAN BE THE SOLUTION



THE WORLD IS IN OUR HANDS